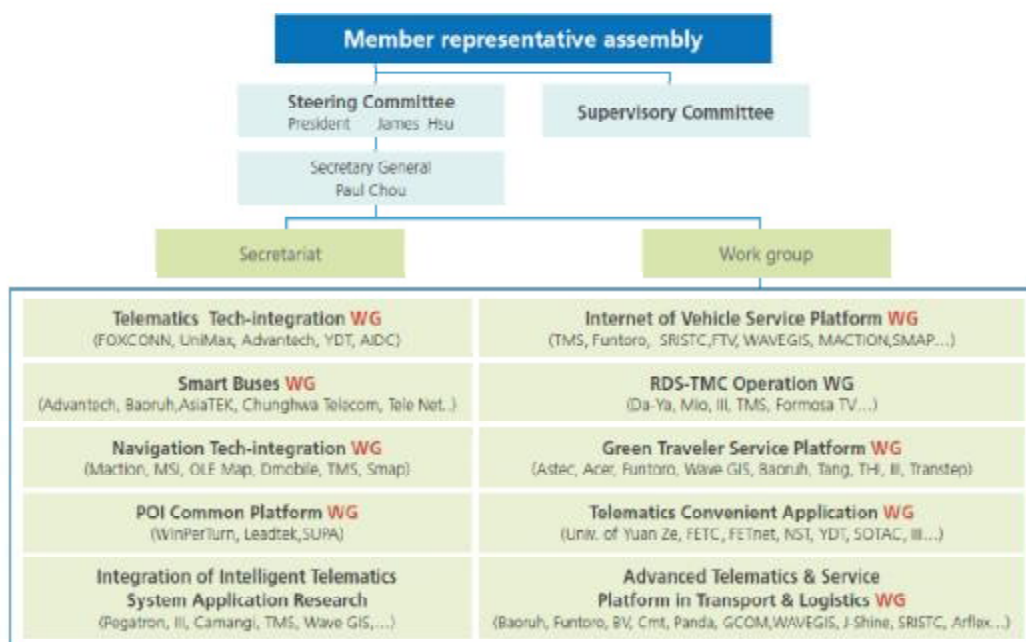


## Introduction of Taiwan Telematics Industry Association (TTIA)

TTIA was established in December 2010 and the mission of TTIA is to expedite the development of Taiwan telematics industry and to strengthen its global competitiveness. To this end, TTIA is committed to integrating resources, creating value-added services and business opportunities, and promoting industrial standardization in order to help the telematics industry take deep roots in Taiwan and stay abreast with international developments.



Taiwan Telematics Industry Association



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## Services

Playing the communication bridge between relevant industries and government organizations, works with trade associations of the ICT, car electronics, intelligent transportation system (ITS), and green energy industries to enable cross-industry integration. TTIA also participates in government policies and regulations making as well as development of industrial standards in order to create a robust industry environment. The professional services provided by TTIA can be readily accessed via different channels and in different ways:

1. Member Services
2. Creativity & Innovation Exchange Platform
3. Business Development
4. International Alignment
5. Counseling and Certification
6. Marketing and Promotion

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